

Sean McCormack



Atlanta, United States

4046685341
smccormack36@gmail.com

Profile

Dynamic and motivated professional with a proven record of building relationships, managing projects from concept to completion, designing best practices and standards, and coaching technicians to success. Adaptable and transformational leader, skilled in photographic processes from end-to-end, demonstrating exceptional communication skills, and making critical decisions during challenges.

Skills

Photography
Retouching
Studio Practices
Lighting
Brand Photography
Location Photography
Creative Problem Solving Skills
Collaboration & Teamwork
Project Management Skills
Colaboration
Freelance Management

Links

[Portfolio](#)

Employment History

1 Photo Editor

Warner Brothers Discovery,
Atlanta

April 2023 – Present

- Developed and maintained style guides that ensured consistency across all visuals
- Coordinate freelance staff, shoot processes and file delivery via cloud-based asset management tools
- Collaborate with Marketing, Art Directors, Creative directors, Photographers, Photo Editors, and Graphic Designers

2 Photography Consultant and Digital Imaging Technician

Self/Freelance, Atlanta

June 2020 – Present

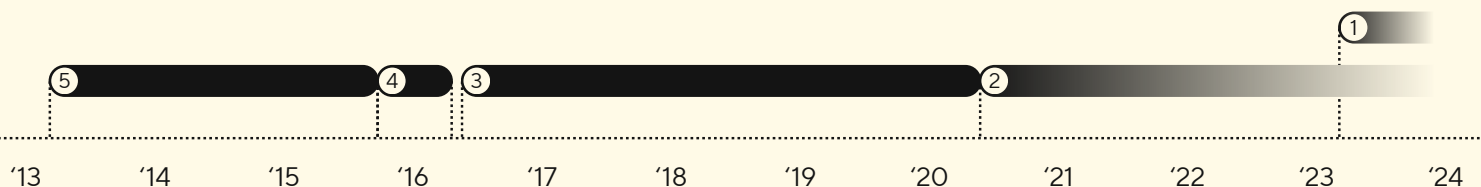
- Provide digital asset management, long term back-up, and pre though post production best practices
- Photography art direction and image selection
- Photograph, Retouch and Digital Tech for freelance clients for a variety of mediums including social media, print, entertainment, and corporate portraits among other uses

3 Digital Production Artist

Turner Broadcasting, Atlanta

May 2016 – June 2020

- Coordinate freelance staff, shoot processes and file delivery via cloud-based asset management tools
- Intake and maintain digital assets including processing, organization, and metadata tagging
- Collaborate with Marketing, Art Directors, Creative directors, Photographers, Photo Editors, and Graphic Designers
- Develop looks and color for new and refreshed photography segments



- Edit image for a variety of mediums including social media, print, entertainment, and corporate portraits among other uses
- Photography art direction and image selection

- Collaborate with Art Directors, Creative directors, Photo Editors, and Graphic Designers
- Develop lighting, looks and color for new and refreshed photography segments
- Notable Clients include: Carters/Oshkosh, StitchFix, Adidas, Netflix, Amazon, Nickelodeon, Workrite Fire, BET, Own, Army

- Ensure color consistency and quality between images per show, brand, and usage standards
- Retouch and Digital Tech for internal and external communications including billboards, social media, environmental installations, and corporate portraits among other uses

4 Lead Retoucher

Carole Hochman Design Group, New York City

September 2015 – April 2016

- Retouch editorial, print, and e-commerce images under tight deadlines
- Maintain and distribute all DAM assets
- Ensure color consistency between images and packaging
- Collaborate with Photographers and the Graphic Design Team • Perform QA on all images for print and web
- Proofing for packaging and in-store assets

5 Managing Retoucher

JackThreads/Thrillist Media Group, New York City

February 2013 – September 2015

- Create and maintain best practices and shoot standards for all photography
- Implement new strategies for constant improvement of studio production teams
- Managed a small team of retouchers and freelancers
- Retouch high volumes of images under tight deadlines
- Maintain digital assets
- Ensure color consistency and perform QA of all imagery
- Collaborate with the Photography, Editorial and Styling teams
- Managed a company re-branding to retouch 10,000+ images for a 2-month turn-around

Education

BFA

Savannah College of Art and Design, Atlanta

June 2011

Graduated BFA - Photography
Activities and Societies: Photography Studio Assistant

NA

University of Alabama, Tuscaloosa

Studio Arts - Photography
Activities and Societies: Photography Studio Assistant, Photographer at the Crimson White

