

SEAN MCCORMACK

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Profile

Dynamic and motivated photography professional with a proven record of building relationships, managing projects from concept to completion, designing best practices and standards, and coaching technicians to success. Adaptable and transformational leader, skilled in photographic processes from end-to-end, demonstrating exceptional communication skills, and making critical decisions during challenges.

Experience

Freelance Photography Consultant, Photographer, Digital Tech and Retoucher

Atlanta, Ga 2008 - Current

- Provide digital asset management, long term back-up, and pre though post production best practices
- Photography art direction and image selection
- Photograph, Retouch and Digital Tech for freelance clients for a variety of mediums including social media, print, entertainment, and corporate portraits among other uses
- Collaborate with Art Directors, Creative directors, Photo Editors, and Graphic Designers
- Develop lighting, looks and color for new and refreshed photography segments

Digital Production Artist at Turner Broadcasting

Atlanta, Ga 2016 - 2020

- Coordinate freelance staff, shoot processes and file delivery via cloud-based asset management tools
- Intake and maintain digital assets including processing, organization, and metadata tagging
- Collaborate with Marketing, Art Directors, Creative directors, Photographers, Photo Editors, and Graphic Designers
- Develop looks and color for new and refreshed photography segments
- Ensure color consistency and quality between images per show, brand, and usage standards
- Retouch and Digital Tech for internal and external communications including billboards, social media, environmental installations, and corporate portraits among other uses

Retoucher at Carole Hochman Design Group

New York,Ny 2015 - 2016

- Retouch editorial, print, and e-commerce images under tight deadlines
- Maintain and distribute all DAM assets
- Ensure color consistency between images and packaging
- Collaborate with Photographers and the Graphic Design Team
- Perform QA on all images for print and web
- Proofing for packaging and and in-store assets

Retoucher at JackThreads/Thrillist Media Group

New York, Ny 2013 - 2015

- Retouch high volumes of images under tight deadlines
- Maintain digital assets
- Ensure color consistency and perform QA of all imagery
- Collaborate with the Photography, Editorial and Styling teams
- Create and maintain best practices and shoot standards for all photography
- Implement new strategies for constant improvement of studio production teams
- Managed a team to retouch 10,000+ images for company rebranding

Education

Savannah College of Art and Design

Graduated 2011, BFA - Photography

Activities and Societies: Photography Studio Assistant

University of Alabama

Studio Arts - Photography

Activities and Societies: Photography Studio Assistant, Photographer at the Crimson White

Skills

Apple Macintosh and PC

Adobe Creative Suite (including Photoshop, Bridge, Lightroom, CameraRaw)

Capture One imaging software

DF Studio

WorkFront

Google G-Suite

Microsoft Office Suite (including Word, Excel, Outlook, PowerPoint)

Canon, Nikon, Sony, Hasselblad, Phase One professional camera systems

Profoto, Broncolor and Elinchrome lighting systems

Imacon and Nikon Drum Scanners

Fiery EFI Print Servers

X-Rite Spectroproofers

Epson Professional Printers and Plotters

Canon Professional Printers

References

Available on request